

Snazaroo Statement: Jon Lloyd – Regulatory Affairs Manager ColArt Group:

Snazaroo has been established for over 10 years and is the UK's leading manufacturer of children's face paints. Customer safety is at the heart of everything that Snazaroo does and our face paints are safe to use on children's skin.

All Snazaroo products are made using approved cosmetic grade materials sourced within the EU and meet the EC Cosmetics Directive (76/768/EEC as subsequently amended) and FDA cosmetic legislative requirement (FD&C Act). These regulations place limits on the type and concentrations of ingredients permitted in cosmetics.

The current legislative limits are:

	<u>Lead</u>	<u>Nickel</u>	<u>Cobalt</u>
EU Cosmetic Limits (raw materials) (PPM)	20	200	40
FDA Cosmetic Limits (raw materials) (PPM)	20	No Limits Given	No Limits Given

Snazaroo face paints are independently reviewed by toxicologists & dermatologists and have full certification from independent testing companies like STR.

Robert Yates - Technical Specialist-Cosmetics at STR said:

“To supply a cosmetic product within Europe it is a mandatory requirement for all products to undergo a safety assessment for human health by a qualified expert. This involves a toxicological risk assessment determining the safety of the ingredients and the impact of the quality of the ingredient taking into consideration the exposure of the product to the consumer.

Lead and its compounds are prohibited in Annex II of the EC Cosmetics Directive (76/768/EEC as amended) except for trace amounts that can not be reasonably removed during or after manufacture and provided the presence of such trace amounts do not represent a significant hazard to human health.

Under Annex IV the EC Cosmetics Directive the quality of the colourants are also controlled by specification. For example the colourant iron oxide (CI 77491, CI 77491 and CI 77499) used in Snazaroo products legally must comply with the European food colourant specification E172.

All cosmetics can cause a reaction however Snazaroo is proud of its reputation for providing safe face paints as demonstrated by the fact that in 2008 less than 1 face in every 8 million painted experienced a mild reaction.

At Snazaroo we believe in transparency, if you visit our website at www.snazaroo.com/products/ you will be able to download a copy of our material safety data sheet.

We at Snazaroo wish to re-state that our face paints are safe to use on children's skin and we remain firmly committed to our compliance with international best practice and all aspects of international legislation and regulation.

Reference:

STR - Established over 60 years ago STR has become the leading independent quality assurance company whose business is focused within general consumer products. With a worldwide network of wholly owned and accredited testing laboratories and inspection and audit offices, STR is the preferred partner for retailers, importers and manufacturers alike. **UK Head Office & Laboratory:**

STR (Specialised Technology Resource Ltd (UK) Ltd, 10 Portman Road, Reading, Berkshire, RG30 1EA. Tel - 0118 9398700, Fax - 0118 939 8701 Email: Enquiries@struk.co.uk)

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